
KCB, World Remit & Kenya2u Enterprise

Presents

KCB Investment Presentation

Monday, March 20, 2017 from 6:00 PM to 10:00 PM (GMT)

Holiday Inn London Bloomsbury

Coram Street

WC1N 1HT London

United Kingdom

Rising Opportunities in Africa

Thursday, March 23, 2017 from 6:30 PM to 9:00 PM (GMT)

Royal Over-Seas League

Park Place, St James's Street

SW1A 1LR London

United Kingdom



Introduction

The primary goal of this workshop was to bring together the diaspora and the KCB executive professionals as well as friends and partners of KCB in an open dialogue, under one roof to discuss the issues facing our nation and to develop possible strategies as to how the diaspora can become aware and more engaged in initiatives taking place in Kenya.

We believe that our diverse and dynamic group of speakers and panellists provided in-depth insight, as well as, actionable and practical tools of engagement models, methods and innovation. We were able to share extensively how we are adapting new ideas that could be utilised to aid the Kenyan Diaspora to become more effective in the on-going development efforts of Kenya in key areas such as: Investment, Banking and Business.

Some of the dynamic speakers featured



KCB Investment Presentation

The KCB investment Presentation, the first of the two functions was a less formal atmosphere but in a more intimate set up to encourage interaction and organic conversation between the guests and panellists. The presentations given, were comprehensive, thorough and with the speakers drawing from both professional and personal experience, it allowed a wider understanding into what potential investment strategies may look like for the typical Kenyan in the diaspora, particularly those who have not had much experience investing in Kenya.

The speakers from left to right are as below;

- KCB Head of Diaspora Banking Vincent Aberi highlights the newly improved KCB online services from opening account online to sending and moving money direct from your smartphone at the KCB networking event courtesy of Kenya2u Enterprise. Vincent saw through an intense Q&A session from many who had experienced KCB and other Kenyan banks which had left some guests with damaged ideologies about our banks and their systems. Both Simon,

Vincent and other guests engaged in conversation to iron out some of the misconceptions and provided masses of clarity and a brilliant foundation for anyone interested. The robust answers and clear information directly dealt with reservations and of course, will in turn see a greater confidence in the UK Kenyan market naturally.

- Caroline Muigai of Muigai Commercial talks of investment opportunities in the property market in Kenya. She was talking to the diaspora market at the KCB networking event courtesy of Kenya2u Enterprise. Caroline successfully presented a succinct brief on Muigai Commercial, then went on to deliver more than a speech but a conversation. The business of Property and Real Estate is an obvious choice for the diaspora and the key element to this particular segment was the networking and the various conversations held during the various interactions. General feedback has confirmed that Caroline was a popular choice for our guests and this information was more than helpful, necessary and vital in setting peoples ideas in motion as it pertains to land purchase and investment.

- Chizah Wambugu director of ChurchBlaze Group talking to our guests at the KCB networking event, courtesy of Kenya2u Enterprise. Chizah peaked interest from the very start in his unique style of communication. He captivated and held on to everyones attention by drawing information, much like Caroline, from his past experiences. However, Chizah's dynamic portfolio allowed a more diverse debate discussing tech and the future of tech as an investment alternative and how this is set to pan out in the near future.

The event closed with networking, nibbles and hot beverages for our guest. The setting was extremely interactive and an all round effective evening for all.

Rising Opportunities in Africa

The Rising Opportunity in Africa, the second of the two events mentioned was a bigger much more formal event. This event had sold out and had 5 more attendees than the max capacity forecasted. The functions began with light networking where the bar was open for those who wished for a cold beverage or snacks followed by registration and ushering in of guests.

There was full media coverage from photographers, UKenTV, World Remit and SKY all covering the function from their designated areas.

The event kicked-off with a brief introduction of the panellists below;

- Ruth Barry, Co-host and Real Estate Development
 - Vincent Aberi, Head of Diaspora Banking KCB
 - Lawrence Kimathi, CFO KCB
 - Andrew Kairu
 - David Kitheka
- &
- Dr Pauline Long, Co-Host and Sky Correspondent

This was then followed by some questions posed by Dr Pauline Long who then opened up the rest of the evening to Q&A along with conversation that she managed extremely professionally. For such a large audience this may be slightly unorthodox however, this very approach proved effective and stimulating for all guests. It provided a platform for specific business people and specialists to offer their expertise 'right off the bat' as opposed to letting everyone wander for the first half of the networking session figuring out who would be a more beneficial use of the evening.

The busy function came to a close after a robust networking portion, fully serviced with mixed hors d'oeuvres and wine.

Both of these events can be classified as a success according to their brief and intent. The over capacitated event suggest that there are more UK Kenyans that are keen to learn and explore the new age investment avenues, that Kenya has to showcase in 2017. The general feedback for both events has been pleasant and with a much younger, more risk-neutral demographic now showing interest, particularly in the latter event, it is safe to conclude that we will observe these opportunities grow further traction and interest in both old and new groups.